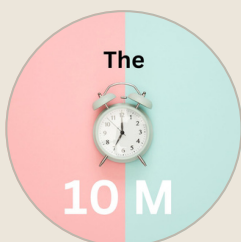


PROPOSAL

WE GUARANTEE RESULTS ...



FROM

Chagan Singh
Chief Operating Officer

Why We

Hello there! At **The 10M Media**, we're here to make your digital marketing experience smooth sailing and super effective. Our team has been in the game for 4-8 years, so we know our stuff inside and out. We're all about getting results that really count. And guess what?

If we don't deliver, we'll give you your money back. Yup, that's our promise

Helping
Businesses To
Grow With
Guarantee

Testimonials

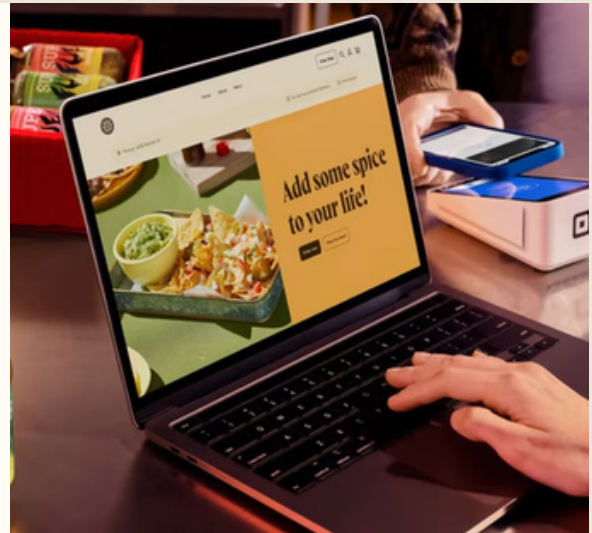


- One Client / Industry
- Industry Expert advice on your business.

Ready to stand out? Let's make it happen together!

What Sets Us Apart In **Digital Marketing**

- **Tailored Attention:** We work with only one client per industry or city, ensuring dedicated focus on your business needs.
- **Results-Driven Approach:** Our performance-oriented mindset means constant monitoring and transparent reporting to keep you informed.
- **All-In-One Solutions:** From SEO to social media and more, we offer comprehensive digital marketing services with complementary offerings like GMB and SMM.
- **Seasoned Expertise:** With a team boasting 4-8 years of experience, we bring proven strategies and insights to elevate your digital presence.



Our Guarantee

"We Stand by Our Promise : In our **Arjuna Plan (Pro)**, we offer a unique money-back guarantee. If, within six months, we don't achieve the desired results, we'll refund half of your investment. However, this scenario is highly unlikely due to our extensive experience and proven track record. We will suggest you based on our gathered data what will work for YOU, rest assured, we're committed to transparency and ensuring your satisfaction."

Website Design

Our website design process involves crafting a visually appealing, user-friendly, and responsive website tailored to your specific requirements.

- **Discovery:** We'll research your audience, brand, and competitors, working closely with you to define goals and finalize the design or theme.
- **Design:** Our experienced team creates custom designs that can make your website look professional & increase user experience.

" we deploy to your hosting platform for a smooth launch "

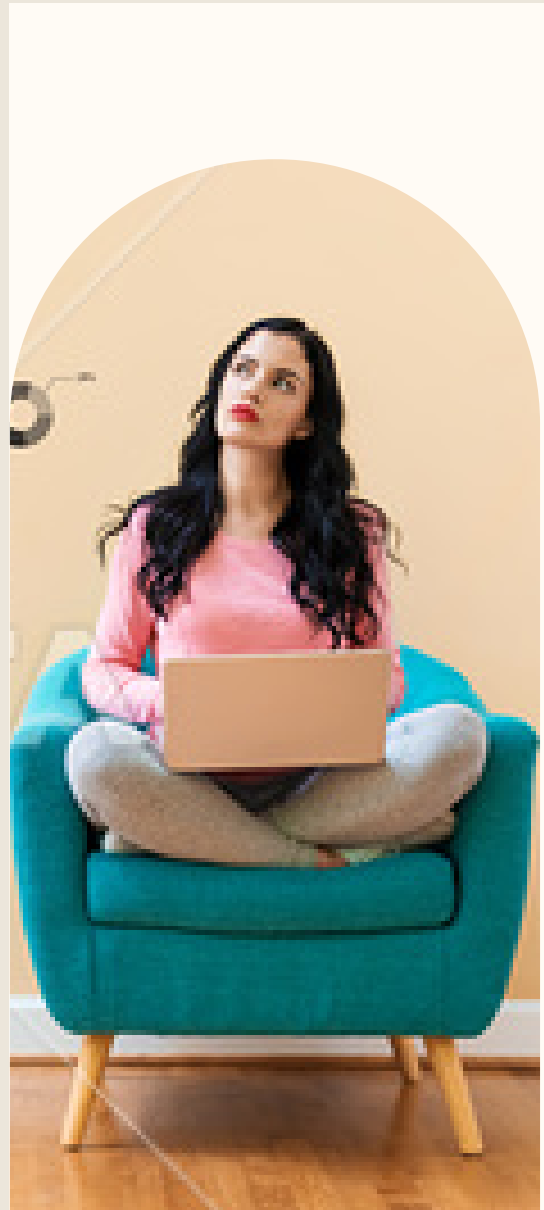


Development

Using cutting-edge tech, we bring designs to life, optimizing for speed, accessibility, and search engines and finally test your website

Pricing

pricing for website design services depends on the complexity of the site and specific requirements. We can provide you with a detailed quote after discussing your project in more detail.



Digital Marketing

Our digital marketing services are designed to increase your online visibility, drive traffic, and generate leads. Here's how we can help you achieve your marketing goals :

Frequency

- **Search Engine Optimization (SEO):**

- **Technical SEO:** We will conduct a thorough technical audit of your website to identify and address issues related to site speed, mobile-friendliness, site architecture, and more.
- **Keyword SEO:** Our team will perform in-depth keyword research to identify high-value keywords relevant to your industry and target audience. We will optimize your website's content, meta tags, and other elements to improve organic search rankings.
- **Backlinking SEO:** We will implement a strategic backlinking strategy to acquire high-quality backlinks from reputable websites, boosting your website's authority and search engine rankings.
- **Weekly SEO Reports:** You will receive detailed weekly reports highlighting the performance of your website in search engine rankings, along with insights and recommendations for improvement.

Weekly

- **Content Marketing:**

- **Blog Writing:** Our team will create a high-quality blog posts every month, optimized for SEO and designed to engage your target audience and drive traffic to your website.

4-6 Posts/Mo.

- **Advertising:**

- **Google and Facebook Ads:** Reach your target audience effectively through our targeted advertising campaigns on Google and Facebook. Our data-driven approach ensures maximum ROI by targeting users based on their demographics, interests, and online behavior.
- **Listing Ads on Swiggy/Zomato:** Promote your hotels and cafes. Increase your visibility in the local market and attract new clients by showcasing your offerings

Quarterly

Digital Marketing

Our digital marketing services are designed to increase your online visibility, drive traffic, and generate leads. Here's how we can help you achieve your marketing goals :

Frequency

- **Social Media Marketing:**

4 creative
+
2 reel edits

- **Social Media Content:** We will provide 4 Instagram posts and 2 reels per month, showcasing your brand and engaging your audience on one of the most popular social media platforms.

- **Website Maintenance:**

Weekly

In addition to our design and marketing services, we offer ongoing website maintenance to ensure that your site remains secure, up-to-date, and performing optimally. Our maintenance services include:

- Regular software updates (CMS, plugins, etc.).
- Website backups and security monitoring.
- Content updates and additions.
- Performance optimization and troubleshooting.

- **Google My Business (GMB):**

Weekly

- **Profile Listing and SEO:** We will optimize your Google My Business profile, ensuring accurate information, high visibility, and improved local search rankings.
- **Reviews Management:** We will monitor and manage customer reviews on your GMB profile, responding promptly to feedback and enhancing your online reputation.
- **Video and Photos:** We will regularly update your GMB profile with engaging photos and videos to showcase your products, services, and business environment.

Our Pricing

We offer two digital marketing plans tailored to meet your specific needs and budget:

EKLAVYA PLAN(Base)

Rs.15,000 / Mo.

Includes

- Search Engine Optimization (SEO)
- Content Marketing
- Ads
- Social Media Marketing
- Google My Business (GMB) Optimization
- Website Maintenance & Updates

ARJUNA PLAN(Pro)

Rs.30,000 / Mo.

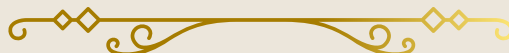
Includes

All EKLAVYA Plan Benefits

+

- One Client per Industry
- Money-Back Guarantee Program
- Industry Expert Suggestions
- Separate Team Handling Only 5 Websites
- Result Driven & Measures

Need Custom Plan ? Call



THANK YOU

We look forward to working
with you.

Whatsapp Us

